**Creating a Career INFOGRAPHIC**

**What is an Infographic?**

An infographic is a visual story about a specific item. You will create an infographic on your top career choice from the Career Cruising web site.

Strategy:

* What is the purpose? To tell others all about a specific career.
* Who is the audience? All high school students researching different careers.
* What are you trying to communicate? Details about a career in a visual format.
* What resources should I use? Career Cruising. If you want more information about your career, go to <http://www.bls.gov/k12/content/students/careers/career-exploration.htm> 

Items to Include:

* Name of your top/first career choice
* Brief description of the occupation
* Working conditions and or tasks
* Michigan Annual Median Earnings
* Michigan Average Annual Openings
* Type of education, training or preparation
* Related Careers
* Other Resources
* Must have your name and source at the bottom of the document

You may add any additional information as you wish based on your career.

See examples of different infographics [here](http://blog.visual.ly/20-great-infographics-of-2012/)

Directions:

1. Open piktochart.com
2. Watch this [video](https://www.youtube.com/watch?v=GTtH3qz3hZ8)